

# How to Boost Your Behavioral Health Website's Conversion Rate

## Resources:

1. \$1,000 or \$10,000? How Much Should I Pay for a Medical or Dental Website?  
<https://o360.com/blogs/1000-or-10000-how-much-should-i-pay-for-my-medical-website/#:~:text=The%20range%20starts%20at%20around,of%20marketing%20services%20in%20general.>
2. 29 Statistics Healthcare Marketers Need to Know in 2021  
<https://www.invoca.com/blog/healthcare-marketing-statistics>
3. The Average Website Conversion Rate by Industry (Updated by 2020)  
<https://www.invespcro.com/blog/the-average-website-conversion-rate-by-industry/>
4. Mobile Speed Matters  
<https://www.doubleclickbygoogle.com/articles/mobile-speed-matters/>
5. <https://www.akamai.com/newsroom/press-release>
6. Pop-up Statistics: Findings From Analyzing 2 Billion Pop-up Examples  
<https://sumo.com/stories/pop-up-statistics>
7. Live Chat Statistics  
<https://kayako.com/live-chat-software/statistics/>
8. How Helpful Is Live Chat?  
<https://www.emarketer.com/Article/How-Helpful-Live-Chat/1007235>
9. Statistics On Addiction In America  
<https://www.addictioncenter.com/addiction/addiction-statistics/>
10. <http://clientreach.rehabs.com/addiction-treatment-marketing/>
11. Statistically Proven Methods To Increase Your Website Conversion Rate  
<https://vwo.com/blog/increase-website-conversion-rate/#sources>
12. How to Write Magnetic Headlines  
<https://copyblogger.com/magnetic-headlines/>

## DREAMSCAPE MARKETING, LLC

800-571-8553 [dreamscapemarketing.com](http://dreamscapemarketing.com)  
6731 Columbia Gateway Drive Suite 100 Columbia, MD 21046



Local Consumer Review Survey: How Customer Reviews Affect Behavior  
<https://www.brightlocal.com/research/local-consumer-review-survey/>

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800-571-8553 dreamscapemarketing.com  
6731 Columbia Gateway Drive Suite 100 Columbia, MD 21046

